

HOS Of Service Not Spoken To:

KonaWare Hours Of Service Solution Could Save {!Account_Name} From Receiving Costly Fines!

Dear {!Contact_FirstName},

I am writing you today {!Contact_FirstName}, because as you are aware of Electronic Hours of Service driver logs are providing a competitive edge to companies like yours.

In a recent survey by Aberdeen Group, 87% of those surveyed believe that mobile computing technology, like electronic hours of services applications, will give them a competitive advantage or is necessary to help their business grow or have continued success.

The KonaWare solution can help you solve problems like:

- Changing governmental regulations that hinder paper-based compliance.
- Out of service incidents and fines that hurt your top line and bottom line.
- Insurance costs that go up and up.
- Jury awards from liability lawsuits where you seem to be guilty until proven innocent.

{!Contact_FirstName}, I would like to invite you to a private demonstration of our new electronic HOS and Vehicle Inspection solution.

Regards,

{!User_FullName}

{!User_Email}

{!User_Phone}

P.S. Even if you haven't started to think about your electronic HOS plans, you should still see what KonaWare is offering.

Checkout our website at:

<http://www.konaware.com/products/threefoldlp2.htm>

HOS Of Service Spoken To:

KonaWare Hours Of Service Information You Requested {!Contact_FirstName}

Dear {!Contact_FirstName},

Thank you for taking time to speak with me today {!Contact_FirstName}. As per our conversation I am sending you more information about KonaWare's Electronic Hours of Service driver logs. I believe this product will provide {!Account_Name} with a competitive advantage.

In a recent survey by Aberdeen Group, 87% of those surveyed believe that mobile computing technology, like electronic hours of services applications, will give them a competitive advantage or is necessary to help their business grow or have continued success.

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- Jury awards from liability lawsuits where you seem to be guilty until proven innocent.

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(KMP Not Spoken To)

The KonaWare Mobility Platform Could Save {!Account_Name} A Lot!

Dear {!Lead_FirstName}:

I am writing you today, {!Lead_FirstName}, because, as you know, real-time logistics supply chain visibility is becoming more critical to your business. How would you like to have real-time asset-level visibility and greater work efficiencies across your organization? How would you like to offer more services to your customers? How would you like to use just about any wireless mobile device to connect to your computer applications?

In an article by Global Logistics & Supply Chain Strategies, Frank White of FedEx Freight stated, *"Having the device totally independent of any equipment gives us a lot of freedom."*

Look no further than KonaWare!

The KonaWare Mobility Platform can help you to:

- Extend your current applications to you mobile or remote workers.
- Gain a substantial advantage over your competitors by providing more services.
- Leverage your current IT investments.
- Take advantage of emerging wireless data and mobile applications.

The KonaWare Mobility Platform is a world class logistics wireless development and deployment platform. It is built upon the latest Java, MS.NET, XML and Web Services Standards. This platform can be used to develop solutions that are easy to configure, robust, open and portable across mobile devices like a cell phone, PDA and many other wireless network-enabled devices.

{!Contact_FirstName}, I would like to invite you to a private demonstration of our KonaWare Mobility Platform.

Regards,

{!User_FullName}

{!User_Email}

{!User_Phone}

P.S. Even if you haven't started to think about how to extend the reach of your enterprise to your mobile workers, you should still see what KonaWare is offering.

Checkout our website at:

<http://www.konaware.com/products/threefoldlp2.htm>

(KMP Spoken To)

KonaWare Mobility Platform Information You Requested {!Contact_FirstName}!

Dear {!Lead_FirstName}:

Thank you for taking time to speak with me today {!Contact_FirstName}. As per our conversation I am sending you more information about the KonaWare Mobility Platform.

In an article by Global Logistics & Supply Chain Strategies, Frank White of FedEx Freight stated, *"Having the device totally independent of any equipment gives us a lot of freedom."*

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{!Contact_FirstName}, I would like to invite you to a private demonstration of our KonaWare Mobility Platform. This demonstration will be tailored around your needs. To take part just reply to this email. I will also be contacting you in the next few days to answer any questions.

Regards,

{!User_FullName}

{!User_Email}

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(KonaWare Transport Not Spoken To)

KonaWare Transport Could Save {!Account_Name} A Lot!

Dear {!Lead_FirstName}:

I am writing you today, {!Lead_FirstName}, because, as you know, everyone is trying to find ways to increase productivity and streamline processes in the transportation and logistics markets. This can all be done with KonaWare Transport.

KonaWare Transport provides a cost effective way to communicate with drivers and remote users over wireless networks, with devices like cell phones and PDA's.

Here are just some of the benefits of KonaWare Transport:

- Improve asset utilization, customer service and worker & group productivity. This should increase pounds/loads per driver, which means more money for the driver and lower driver churn.
- Ensure that drivers are following planned routes. Assign new jobs based on nearest suitable driver/asset, reducing fuel costs.
- Increase dispatcher efficiencies with real-time access to remote users.
- Reduce customer complaints and increase customer satisfaction.

{!Contact_FirstName}, I would like to invite you to a private demonstration of our KonaWare Transport. This demonstration will be tailored around your needs. To take part just reply to this email. I will also be contacting you in the next few days to answer any questions.

Regards,

{!User_FullName}

{!User_Email}

{!User_Phone}

P.S. Even if you haven't started to think about ways to increase productivity, you should still see what KonaWare is offering.

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<http://www.konaware.com/products/threefoldlp2.htm>

(KonaWare Transport Spoken To)

KonaWare Transport Information You Requested {!Contact_FirstName}!

Dear {!Lead_FirstName}:

Thank you for taking time to speak with me today {!Contact_FirstName}. As per our conversation I am sending you more information about the KonaWare Transport.

KonaWare Transport provides a cost effective way to communicate with drivers and remote users over wireless networks, with devices like cell phones and PDA's.

Here are just some of the benefits of KonaWare Transport:

- Improve asset utilization, customer service and worker & group productivity. This should increase pounds/loads per driver, which means more money for the driver and lower driver churn.
- Ensure that drivers are following planned routes. Assign new jobs based on nearest suitable driver/asset, reducing fuel costs.
- Increase dispatcher efficiencies with real-time access to remote users.
- Reduce customer complaints and increase customer satisfaction.

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Regards,

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(KonaWare Supply Chain Operations Spoken To)

KonaWare Supply Chain Information You Requested {!Contact_FirstName}!

Dear {!Lead_FirstName}:

Thank you for taking time to speak with me today. As per our conversation I am sending you more information about how KonaWare can bring wireless to your Supply Chain Operations.

As you know, the supply chain extends beyond your company and includes mobile employees, vendors, partners and customers. The KonaWare Mobility Platform was developed to extend your visibility and give your greater flexibility to manage your mobile and remote resources.

In an article by Global Logistics & Supply Chain Strategies, Frank White of FedEx Freight stated, *"Having the device totally independent of any equipment gives us a lot of freedom."*

The KonaWare Mobility Platform can help you to:

- Extend your current applications to you mobile or remote workers.
- Gain a substantial advantage over your competitors by providing more services.
- Leverage your current IT investments.
- Take advantage of emerging wireless data and mobile applications.

The KonaWare Mobility Platform is a world class logistics wireless development and deployment platform. It is built upon the latest Java, MS.NET, XML and Web Services Standards. This platform can be used to develop solutions that are easy to configure, robust, open and portable across mobile devices like a cell phone, PDA and many other wireless network-enabled devices.

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Regards,

{!User_FullName}

{!User_Email}

{!User_Phone}

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(KonaWare Supply Chain Operations Not Spoken To)

KonaWare Supply Chain Execution Information {!Contact_FirstName}!

Dear {!Lead_FirstName}:

I am writing you today, because as you know, the supply chain extends beyond your company and includes mobile employees, vendors, partners and customers. The KonaWare Mobility Platform was developed to extend visibility and give you greater flexibility to manage your mobile and remote resources within the supply chain.

In an article by Global Logistics & Supply Chain Strategies, Frank White of FedEx Freight stated, *"Having the device totally independent of any equipment gives us a lot of freedom."*

The KonaWare Mobility Platform can help you to:

- Extend your current applications to you mobile or remote workers.
- Gain a substantial advantage over your competitors by providing more services.
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- Take advantage of emerging wireless data and mobile applications.

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